

Merit Badges and Popcorn



POPCORN SALES HELP MEET MANY SCOUTING OBJECTIVES.

More and more Scouting Units utilize popcorn sales to raise funds for equipment, activities and other needs. But, that's not all!

BOYS CAN EARN MUCH MORE THAN MONEY.

Few activities demonstrate to Scouts the value of planning, organization, and commitment more clearly than a Unit's combined efforts in a popcorn sale. Scouts develop and practice new skills, learn about sales and marketing, and reach new levels of personal success.

And, once again, Boy Scouts who participate in the sale may accomplish requirements for twelve different Merit Badges. Because many of the activities involved in popcorn sales are similar to requirements for these Merit Badges, our Councils has approved these activities as formally counting towards Merit Badge requirements.

ALWAYS ASK YOUR MERIT BADGE COUNSELOR FOR APPROVAL ON THESE AND ALL OTHER MERIT BADGES.



ART

For requirements 1,2a,2b and 3
Tell a story about popcorn and/or popcorn sales using a 3-D rendering. Design a poster or other promotional piece about popcorn. Design a unit sales logo for your popcorn sales. Do a rendering of popcorn or popcorn sales using four techniques.



CINEMATOGRAPHY

For requirements 2 a, b, and d parts 2 &3.
Using popcorn and popcorn sales as your theme create a storyboard for a video designed to show Cubs how to sell. OR follow the instructions for number 2D 2 and 3 in your merit badge book.



COMMUNICATION

For requirements 1a,d, 2B, 7a, c
To help with this Eagle merit badge consider using popcorn and popcorn sales as your base. Show your counselor how you would teach others to sell popcorn. Then, play the roles of the customer and the Scout, practicing your selling techniques. Make a popcorn sales presentation to your counselor.



COMPUTERS

For requirements 6a b d 7b.
6a Design a personal sales spreadsheet to keep track of your popcorn sales. 6b Write a letter to the parents in your unit inviting them to the Unit Kickoff. 6d Using a graphics program create flyer for popcorn sales. 7c Create a blog about your units popcorn sales activities.



ENTREPRENEURSHIP

Using popcorn sales as your base and with Council permission complete requirement 3a-e and 4 a-d. You can also work on 5b c and d.



GRAPHIC ARTS

For requirements 3 and 4. Design and produce a printed piece (flyer, tshirt, program, form, etc.)



JOURNALISM

For requirements 3a d 4a b c Write an article about the popcorn sale and it's cause. OR attend your Community Blitz Day and write an article about the event. After reviewing with your counselor, submit to your community paper or BSA local council or district newsletter for consideration. Attend a public event and write about it or take a series of pictures to tell the story.



PERSONAL MANAGEMENT

For requirements 2 3g 8 9 Using the popcorn sale as your income work on the requirements above. 2 prepare your budget using popcorn commissions as your income. 3g Explain how the Military Donations are charitable giving. 8 Demonstrate time management for your show and sell or door to door sales including a calendar or schedule. 9 Plan your unit or patrol's plan for the Community Blitz day.



PHOTOGRAPHY

For requirements 4ab Using the popcorn sale as your theme complete requirement 4.



PUBLIC SPEAKING

For requirements 2 3 4 Using popcorn and popcorn sales as your topic create and give three talks on popcorn. One 3-5 minutes, one 2 or more minutes and one 8-10 minutes.



SALESMANSHIP

For requirements 1-6 With Council permission use the meetings, practices and procedures of the annual Trails-End popcorn sale to meet many or all of the requirements.



TRUCK TRANSPORTATION

For requirements 2a b 8 2a b Using the popcorn sales as your topic describe the role of truck transportation within the sale. Describe how the trucks fit into the supply chain for the popcorn sale. 8 Explain a-d using the popcorn as your freight.